

UPCOMING 2020 OPPORTUNITIES



NSDTA
National Staff Development and Training Association

APHSA
American Public Human Services Association

join us online!
October 6-7, 2020
New Directions

New Directions provides a great opportunity for you to connect with hundreds of health and human services training and organizational development Leaders throughout the country. These leaders play a critical role in training, coaching and supporting almost one million human service professionals each year. Get your name out there, showcase your products and tools and most importantly connect with awesome training and organizational development professionals!



AAHSA
American Association of Health and Human Services Attorneys

APHSA
American Public Human Services Association

JOIN US ONLINE!
OCTOBER 20-21
2020

Public health and human service attorneys will come together to share best practices, discuss the latest legal and policy issues facing human services agencies, and highlight legal work that has impacted children, families, and other beneficiaries over the last year. Legal issues related to COVID-19's impact child welfare and Medicaid-related programs will be covered and updates provided on federal policies.



APHSA
American Public Human Services Association

THIRD Thursday
Virtual Mini-Series of HHS Collective Learning

EVERY 3RD THURSDAY – STARTING OCTOBER 15, 2020

Bringing together policy and program, this series will showcase learnings, best practices and lessons learned grounded both during COVID-19 and in overall agency management in child welfare, SNAP, TANF, IT, performance management and childcare.

Why underwrite an virtual event?

Your underwriting gives the association an opportunity to provide collective learning as we traverse these unusual times of not being able to meet in person. As an underwriter, you will be listed on all three of our Experience 360 events between October 2020 and April 2021. Other benefits include:

- Access to health and human service professionals looking for your solution(s) to help their agency
- Provide the opportunity for continued learning in a virtual setting for APHSA members and partners
- Build relationships with attendees, speakers, and industry leaders
- Announce new products in a virtual setting
- Get leads and expose your brand, products, and services

How much value is packed in a virtual booth?

- Access to hundreds of health and human service professionals
- Access to all sessions, live and on-demand
- Real time data provided on exhibit traffic during the event and up to one-year post event
- Use of the APHSA Experience 360 brand to promote your participation
- Ability to post your own marketing materials in video and PDF formats
- Company listing on APHSA Virtual platform with a link to your website
- Ability to chat and schedule meetings with attendees
- Complimentary attendee registrations

Virtual Event Underwriting - \$3,000

Exhibitor Listing

- Logo on Virtual Exhibit Hall Page (400 x 256px)
- 50-word Company Description
- Virtual Exhibit Booth name included in Agenda

Virtual Exhibit Room

- Custom page banner (1280 x 400px)
- Logo (400 x 256px)
- Booth Name
- Booth description
- Files for download (brochures, white papers, articles, slideshows, etc.)
- Upload videos
- Custom download file icons (230 x 160px)
- Website URL
- Social Media (Twitter, LinkedIn, Facebook)
- List of exhibitor representatives with photo, title, contact info, bio.

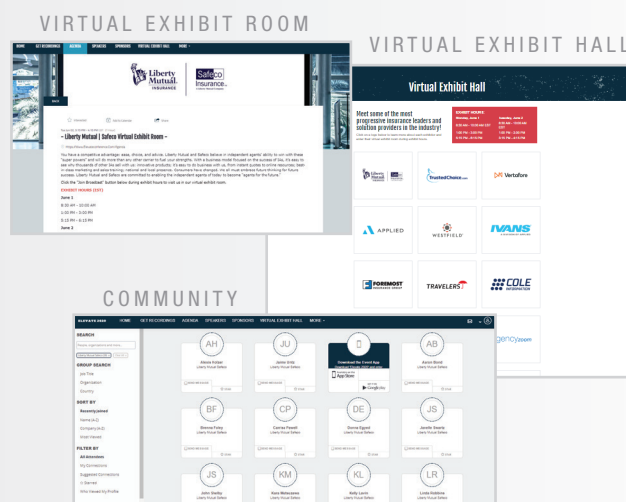
Connect with Attendees

- Live video chatting during exhibit hours
- Private chat outside of exhibit hours (via Community)
- Exhibitor contact information in Virtual Exhibit Room

Education Session Underwriting* - \$2,000

**Session may be a general session or a breakout session; number of sessions are limited per event*

- Underwrite a single education session with moderated Q&A time
- Sponsor logo listed on the agenda with the session
- Sponsor can provide a 2-minute video to be played as the session begins



To secure your spot to underwrite the Experience 360 virtual events, contact Natasha Laforteza at ads_exhibits@aphsa.org or (703) 549-9500 or Visit online below.

SECURE YOUR UNDERWRITING OPPORTUNITIES TODAY!

EXHIBITOR RULES AND REGULATIONS

These Rules and Regulations governing APHSA Experience 360, produced by the American Public Human Services Association (APHSA), are part of the Virtual Exhibitor and Sponsorship Contract. The interpretation and enforcement of the Rules and Regulations by Show Management are final. All matters not specifically covered by these Rules and Regulations are subject to the decision of Show Management. Show Management is defined as the APHSA Conference Services Team or their designated appointee. Event dates are as follows:

- Experience NSDTA 360 - October 6-7, 2020
- Experience AAHSA 360 - October 20-21, 2020
- Third Thursday 360 - Third Thursdays starting October 15, 2020

APPLICATION TO EXHIBIT

The receipt by APHSA of an electronically submitted Application and Contract for Virtual Exhibit Space and Sponsorship will constitute a binding contract. APHSA reserves the right to reject any application for any reason. If any Exhibitor changes management or is purchased by another company/organization, the contract becomes binding on such company/organization.

Show Management reserves the right to decline, prohibit, deny access, or remove any virtual exhibit which in its sole judgment is contrary to the character, objectives, and best interests of the Show or suitable for its attendee audience. This reservation includes, but is not limited to, any violation of any public policy or these Rules and Regulations and extends to persons, things, printed matter, products, and conduct. Show Management reserves the right to refuse applications of any exhibitor for any reason, as well as the right to curtail exhibits or parts of exhibits. Show Management's decision and interpretation shall be accepted as final in all cases.

BOOTH AND SPONSORSHIP PAYMENT TERMS

A 50% deposit invoice will be generated at the time of booth reservation and is due net 30. Booth space must be paid in full by [DATE]. If the deposit is not received net 30, exhibitor may forfeit the exhibiting opportunity. Payment must be made by check drawn on a U.S. bank or by Electronic Funds Transfer (EFT) or credit card. Dishonored checks will prevent access to the exhibitor portal. There will be a \$75 charge for returned checks. All exhibit and sponsorship fees must be paid in full before the start of the conference or you will be assessed a late fee of 3%.

MAKE CHECKS PAYABLE IN U.S. FUNDS AND SEND TO:

American Public Human Services Association
PO Box 221542
Chantilly, VA 20153-1542

APHSA Federal TAX ID #36-2166948

NOTE: All exhibit, sponsorship and registration fees must be paid in full prior to the start of the event. If they cannot be paid in full, a PO must be on file. Please include your invoice number or APHSA Experience 360 on your check. This will ensure APHSA properly allocates your payment.

For Electronic Funds Transfer (EFT) information, contact: Donna Jarvis-Miller, CMP, CEM at djarvis-miller@aphsa.org

Credit Card Payments: A company may pay with a credit card (Visa, MasterCard, or American Express).

CANCELLATION POLICY

Cancellation must be received by APHSA in writing. A refund, less a fifteen (15%) percent cancellation fee, of the total virtual exhibit price is available until September 30, 2020. After October 1, 2020 there are no refunds. Funds cannot be applied to other opportunities.

BOOTH INFORMATION

Pricing

Virtual Event Underwriting - \$3,000

Education Session Underwriting - \$2,000

Virtual Exhibit Details

The exhibitor will have the opportunity to design their virtual exhibit space following the brand guidelines and template provided via virtual platform. All sponsors are required to submit booth deliverables by the deadline in the Sponsor Kit to ensure your booth is fully available for the live launch of the conference.

Sponsor Kit

Kits are released after confirmation of payment in full.

Booth Activities

An exhibitor give-away should be educational and modest in value and cannot exceed \$100 in value. Exhibitor will be responsible for any logistics and costs associated with give-away. Any events conducted within the APHSA virtual platform must be approved by APHSA. Events include virtual seminars, sessions, raffles, and games. No industry-related events may overlap or conflict with the official conference program.

Each exhibitor agrees to observe the above policy as a condition of exhibiting. Any event or other forms of planned presentation that are scheduled, other than those approved by APHSA, will be regarded as an exhibit contract violation and will result in the deactivation of your exhibit, removed from the virtual trade show until situation is remedied, or removed from the remainder of the show. Non-exhibiting suppliers will not be permitted to host events within the APHSA virtual conference platform. If a non-exhibiting supplier violates this policy, the supplier risks being excluded from future conferences.

MATERIAL DISTRIBUTION

A primary goal of APHSA Experience 360 is that the virtual exhibits serves to enhance the educational programs being offered and be recognized as an integral part of the entire educational process. Exhibitors are asked to use discretion in the value of the materials uploaded.

Uploaded materials by exhibit representatives or by their agents is limited to the virtual exhibit space contracted for by the exhibitor.

REGISTRATION AND BADGES

Everyone must register to participate in APHSA Experience 360. Each virtual event underwriting includes four (4) registrations. Additional registrations are available for purchase. Conference registration entitles exhibitors and sponsors to access the APHSA Experience 360 sessions, virtual exhibit hall, and social events on the program agenda.

RECORDING POLICY

APHSA strictly prohibits recording (photographic, screen capture, audio and/or video), copying or downloading any presentations and/or posters at APHSA Experience 360. Intent to communicate or disseminate results or discussion presented at the meeting is prohibited until the start of each individual presentation.

PRODUCT DEMONSTRATIONS

Video presentations are permitted within the Interactive Player, available during Exhibit Hall hours.

CONFERENCE CANCELLATION

It is mutually agreed that in the event that APHSA Experience 360 is cancelled in whole or in part, or its scheduled opening is cancelled or delayed, due to fire, explosion, strike, freight embargo, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or other government declaration or regulation, epidemic or other event over which APHSA has no control, then the exhibitor contract may be immediately amended by APHSA, and exhibitor hereby waives any and all claims against APHSA for damages, reimbursement, refund, or compensation. APHSA shall not be financially liable in the event the show is interrupted, cancelled, moved, or rescheduled.

INDEMNIFICATION AND INSURANCE

Each party agrees to indemnify and hold harmless the other, its agents, and employees, from and against all claims, liabilities, and expenses, including reasonable attorneys' fees, arising from acts, omissions, or breach of this Agreement by the party or its agents or employees. The parties shall each maintain appropriate and sufficient insurance to cover their obligations under this Agreement.

LICENSE OF INTELLECTUAL PARTY

APHSA and the Virtual Exhibitor are each the sole owner of all right, title, and interest to APHSA's and the Exhibitor's respective information, including such party's logo, trademarks, trade names, and copyrighted information, unless otherwise provided (collectively, "Intellectual Property"). APHSA and the Exhibitor hereby each grant to the other a limited, non-exclusive license to use certain of the granting party's Intellectual Property, including names, trademarks, and copyrights, in connection with promotion of APHSA Experience 360.